

SOLUTION BRIEF

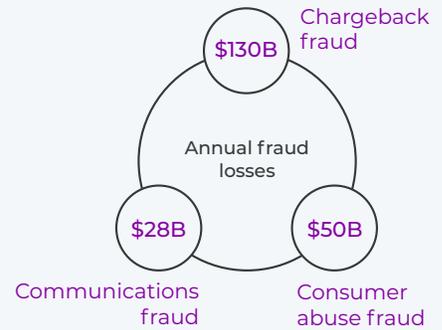
Minimize risk with comprehensive fraud prevention

Digital disruption is everywhere. Technology, automation, and analytics have transformed industries, labor markets, and the global economy. From reshaping consumer experiences to optimizing costs and efficiencies – digitalization brings countless benefits. However, it introduces new threats. Digital transformation elevates the risk of fraud for every business and consumer. As businesses get smarter and faster – so do fraudsters.

Fraud is increasingly common, complex & costly

With billions of targets and trillions of dollars at stake, fraudsters have found their groove. 2021 is the first time that successful fraud attempts outnumbered those prevented¹. In the last 24 months, nearly half – 47% – of companies experienced fraud², and 86% of consumers were victims of credit card fraud, identity theft, or a data breach³. Fraudulent losses are significant. On average, businesses lose 5% of their annual revenue to fraud⁴. In addition to the financial risk, fraud introduces reputational, customer satisfaction, and even legal damages. Faced with an array of sophisticated attacks, security teams need multilayered fraud management, digital identity verification, and a risk assessment framework to stay one step ahead of bad actors.

Fraud comes in many shapes & forms



Detect and deflect fraud faster



Integrate with your internal models

Enhance your internal fraud models with adaptive machine learning that's tailored to your business.



Build a trusted experience

Deliver a safe and seamless user experience and end the trade-off between friction and fraud.



Reduce risk

Mitigate financial and reputational risk with comprehensive fraud detection throughout the customer journey.

Protect your business and customers from multiple types of fraud



Communications fraud

Block IRSF and toll fraud to minimize financial risk. Evaluate phone numbers before transmitting calls or delivering.



Promotion fraud

Crackdown on coupon abuse, free trial loopholes, and referral fraud. Collect a phone number at registration and assess the legitimacy of promo use.



Financial fraud

Minimize fraudulent transactions, chargebacks, and card not present fraud. Use one-time-passcodes and digital identity to assess the risk of transactions.

As business and technology evolve, so do fraudsters. For more than 15 years, Telesign has helped the world's most trusted companies minimize the risk of fraud. With access to the world's largest mobile identity datasets, we harness billions of digital interactions, mobile signals, and traffic patterns to assess the risk of every interaction.

Our adaptive machine learning infrastructure is customized to your business and integrates into your existing fraud management model. Reduce friction for legitimate users while you block IRSF and toll fraud, put an end to user and promotion abuse, and minimize fraudulent transactions and chargebacks.



Mobile identity intelligence

Tap into the world's largest, most diverse mobile identity data sets. Access phone number and subscriber attributes, global traffic patterns, and a crowdsourced fraud archive to discern legitimate from fraudulent users.



Phone number intelligence

Get real-time risk scores and actionable insights to identify potential fraud before it happens. Make real-time data-driven decisions and understand the risk of fraud at every interaction across your platform.

Sources:

1. True Cost of Fraud, LexisNexis
2. Global Economic Crime and Fraud Survey, PwC
3. Consumer Barometer Report 2020, Opsec Security
4. Association of Certified Fraud Examiners

