

LARGE BITCOIN COMPANY DEPLOYED STRONGER VERIFICATION PROCESS

CASE STUDY



“TeleSign provides reliable SMS, voice and data intelligence services essential to large bitcoin companies to prevent fraud.”

Account Executive

Industry
Financial Technology

Product
Score

ABOUT LARGE BITCOIN COMPANY

Large bitcoin and multi-currency wallet company relies on TeleSign to provide a comprehensive fraud prevention and communications solution. With TeleSign, they've been able to establish a stronger identity verification process, utilize a higher quality communications network with broader global reach, and prevent more fraudsters from entering their ecosystem.

THE CHALLENGE

With all the buzz around bitcoin and cryptocurrency, you have probably a lot heard about it. But what you may not think about are the security measures that surround cryptocurrency and crypto wallets. In fact, all of these currencies rely on some pretty extreme safety measures to ensure security and prevent hackers from impacting their ecosystems, the customer experience, adherence to compliance and ultimately, margins.

Creating trusted identity profiles using 2FA, phone data intelligence and fraud risk scoring are just a few of the layers of security that TeleSign offers to keep users' bitcoins safe. After all, Fort Knox had more than a single wall protecting all the gold.

TeleSign Delivered



Stronger Identity
Verification Process



Communications
Network With Broader
Global Reach



Prevent Fraudsters
From Entering Their
Ecosystem

THE SOLUTION

TeleSign's sophisticated customer identity and engagement solutions are some of the many tools leveraged by cryptocurrency companies to connect and protect their users.



TeleSign provides valuable user data insights and fraud risk scoring to keep fraudsters out and SMS and voice services to maintain constant communications with their users, all from a single-platform.

TeleSign is a security partner that also provides cryptocurrency companies guidance on how to prevent fraud and reduce the impacts of IRSF. TeleSign monitors spikes in voice traffic and other anomalies so they can shut down attacks quickly with minimal financial impact to the business.



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